



## **Las Vegas CES 2019: CentraleSupélec presents two of its startups to one of the largest international exhibitions in the field of electronics!**

**CentraleSupélec crosses the Atlantic to promote its future engineers! Being one of the first engineering schools present at CES, CentraleSupélec wishes to make visitors aware of the importance of entrepreneurship in Grandes Écoles.**

### **Entrepreneurship at CentraleSupélec**

Firmly turned towards professionalizing its students, for 17 years now CentraleSupélec has set up an incubator allowing students to become professional-oriented during their studies. Today, the School goes one step further; it will promote entrepreneurship among teacher-researchers, alumni communities and of course, always more among its students. The objective is to increase the percentage of entrepreneurs graduates from 3 to 5 to 10% in the next 3 years and to support teacher-researchers towards the creation of startups. Paris-Saclay, Metz and Rennes campuses are places where innovation is crucial.

### **Two startups from CentraleSupélec at Consumer Electronics Show in Las Vegas, from 8 to 11 January 2019.**

CES is a great showcase for the School, which hosts a record number of nuggets and pre-nuggets in the making. It was hard to make a selection. Only 2 startups were funded for the trip to Las Vegas 2019 edition: **EasyDrive** and **Ifollow**.

- **EasyDrive:** Initiated by 8 students (Gauthier Lacroix, Auguste Simonin, Axel Fournier, Theo Bonnard, Guillaume Vagner, Antoine de Mori, Florian Thomas, Manon Brasseur), the project aims to create a startup marketing a box which will analyze driving data. Following the analysis, drivers will receive tailored advice to improve their driving in terms of comfort, safety and eco-driving. Improving driving behavior reduces both vehicle maintenance costs and fuel savings by up to 12%.
- **Ifollow:** Founded in 2017 by Vincent Jacquemart and Nicolas Menigoz, the startup iFollow is developing autonomous robots dedicated to optimizing warehouse operations. The robot is able to lift up to 300kg of merchandise and to withstand very low negative temperatures for a minimum productivity gain estimated at 30%. It connects to the warehouse management system, so as to retrieve the list of goods to pick up for the preparation of future orders. <https://www.ifollow.fr/>

### **CentraleSupélec gives a tremendous boost to start uppers**

CentraleSupélec is one of the biggest generators of startups in France. Innovation involves all sectors (business, industry, education, environment, charity...), like health and artificial intelligence, one of the School's areas of excellence. The latest illustration is the innovative partnership between Gustave Roussy Center and TheraPanacea startup, a medical technology

company in artificial intelligence, in order to develop tools against cancer. The School ranks 4th in the World QS Ranking of Master in Business Analytics with its MSc in DSBA (Master in Data Sciences & Business Analytics) ESSEC - CentraleSupélec <http://www.centralesupelec.fr/fr/msc-data-sciences-business-analytics-essec-centralesupelec> Furthermore, the School has just opened a MSc in AI.

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### **About CentraleSupélec**

CentraleSupélec, a Public Institution of a scientific, cultural and professional nature, was created by the merging of École Centrale Paris and Supélec in January 2015. Today, CentraleSupélec consists of 3 campuses in France. It has 4,300 students, 3,200 being engineering students, and includes 16 laboratories or research teams. As an international School, CentraleSupélec is also located in China, India and Morocco. CentraleSupélec is a reference center in the field of engineering sciences and systems and a leading School in higher education and research, ranked among the best institutions in the world. CentraleSupélec is a founding member of Paris-Saclay University and chairs the École Centrale Group.

[www.centralesupelec.fr](http://www.centralesupelec.fr)



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