

# WIF CS UCB WOMEN'S EXECUTIVE PROGRAM

An Intrapreneurship, Innovation, and Leadership Program for Women Executives



## INTRODUCTION

This unique 'intrapreneurship', innovation, and leadership program for women executives will combine the expertise, and complementary cultures, of two globally renowned institutions, the European Engineering School CentraleSupélec and the US UC Berkeley Haas School of Business, as well as, the experience of the Women Initiative Foundation, a French Foundation with international reach promoting women in business.

The international program will equip women executives interested in excelling at managing complex projects with practical methods and useful tools relevant for any industry or corporate function. Effective strategies will be emphasized.

Subject matter experts on the respective course modules will provide evidence-based methods and perspectives, lead case studies, and provide real-world solutions.

The program is also designed as a networking opportunity for the women in the cohort who will be together on campus for a week, sharing meals, and reflecting together on real-case studies, resulting in the formation of long lasting peer-coaching relationships. Over the years, the program will create a virtuous global circle of alumni, offering them opportunities, synergies and information to succeed in their companies. The Women Initiative Foundation will offer WIF events in France, in the US, and anywhere else they may occur.

Target participants are female executives and high potential leaders with at least ten years of professional experience. Each participating company can send a maximum of two women, per cohort, to the program. This first pilot cohort will have 20-30 participants. Upon completion of the program, participants will receive double certificates, one from CentraleSupélec and one from the Haas School of Business.



## PROGRAM OVERVIEW

- Systemic Approach Model
- Creativity and Bono Hats
- Design Thinking & Lean Startup
- Sports and Management
- Project Management Method
- Stress and Time Management
- Cash-and-Carry
- Gender Opportunities & Equity Fluent Leadership
- Intercultural Management
- Group Project Work